





# The End

**SURVIVING THE LONDON APOCALYMPICS**

GAME DEVELOPED BY  **GOROD**  
MEMBER OF CARNATION  GROUP

## TheEndApp, the hottest endurance game of 2012

Goroid grows its hit title TheEndApp to the hottest endurance game. The Apocalyptic running app gets two content Updates within 9 weeks. TheEndApp was App Store Featured in 5 countries /at its launch/ and reached over 3,3 M downloads... And this is just the beginning, the beginning of The End. The End of the World is around the corner, might get us all anytime until December 31st 2012. Unless you learn how to outrun The End!

Now you can choose 5 characters to run with, you can run Free or in the Pro Zone with 4 special modes or in the London Apocalympics set... No matter what, always read the news:

### Runner late for the London ApocaLympics

„Infamous runner and TheEndApp protagonist, Master Prepper missed the Olympics, because he met other Survivors. Yukiko, the Japanese schoolgirl and Survivoress, the hot chic join him Surviving TheEnd. Arriving in London, they are glad to be late; TEOTWAWKI prophecy turns to reality... 488 years later! Johannes Stoeffler predicted The Great Flood of London for 1524, and now it happened. The whole city is flooded, sandbags block your way, BigBen is crashed, double-deckers capsized, police cars burned down, shipwrecked vessels block your view but the TowerBridge still stands!

Bobby welcomed the Survivors: *“Bloody hell; am I happy to see you!”* They are collecting duct tape together, trying to Survive TheEnd”. Courtesy of [www.theendapp.com](http://www.theendapp.com)

In times like that a Survivor's/Survivoress' best friend is a /water resistant/ London Map, to be found at [theendapp.com/shop](http://theendapp.com/shop)

### Features:

- Original water effects
- 3 new characters with unique animation and original voice overs
- New challenges, 7 days, five each
- Four new environments, fifty new levels
- Bug fixes
- Redesigned User Interface
- New main screen animation

- Chance for Free users to look around in the Pro Zone: The Pro Ticket
- New chance to earn free duct tape /virtual currency/
- Flawless and challenging game play
- New Master and London achievements

## **About Goroid Ltd.**

Goroid Ltd is an iOS game developer company with the mission to create world class iOS games and to entertain both casual players and hard core gamers. The staff has been working together in the past on PDA games, being key members of the well known PDAmill Game Studios. Goroid has two new members since the launch of TheEndApp.

Team Goroid set one goal for 2012: Survive TheEnd!

One question remains: how to use duct tape in a flood. Should you know the answer, please let me know. I am responsible for telling the Survivors!

Kind regards:

**Dorothy Csak**

Surviving TheEnd!

TheEndApp

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*The End App - I always have it in my pocket!*